

PHILIP MORRIS U.S.A.

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120 PARK AVENUE, NEW YORK, NY 10017

TO: Distribution

DATE: December 27, 1993

FROM: D. L. Smith

SUBJECT: Revised Assembly Fulfillment Form - B&H Half Carton Promotion

Attached is the second revised Assembly Fulfillment/Special Case Code Requirements Form covering the March B&H Half-Carton Promotion. This buy one carton get a half carton free program will be conducted in selected markets beginning February 28, 1994.

Please discard the form sent to you on 10/27/93, and replace it with this updated version.

/cv
Attachment

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